

GLAXON™

CUSTOMER SUCCESS SPOTLIGHT On the Cutting Edge of Consumer Nutrition

If you're familiar with the brand Glaxon™, then you know the team loves to push creative limits on all of their products and branding.

And consumers love that.

Glaxon™ partnered with NuLiv Science to enhance a number of their product formulas to go to the next level in attracting and retaining a healthy customer base. The brand really wanted to stand out in the competitive market with incredible products with solid research-backed ingredients.

At this present time, Glaxon™ uses AstraGin® and InnoSlim® from the NuLiv Science ingredient portfolio.

Sandy Lieu, Sales Manager at Glaxon™ shares,

"AstraGin® is important because it helps all of the ingredients in many of our products. For our Plasm Surge it really helps get that pump going.

When it comes to our Astrolyte™ product, AstraGin® helps absorb all the electrolytes into your body.

And then for our Tranquility product, we have a variety of ingredients in there that consumers need, so we added AstraGin® to the formula because all of those ingredients need to be absorbed into the body so that one can get a restful sleep.

We also have my favorite ingredient, InnoSlim®, in our Thermal product, which is our non-stimulant thermogenic. InnoSlim® is amazing because it inhibits glucose absorption, helps regulate blood sugar levels, and is also an appetite suppressant.

We are huge fans of NuLiv Science at Glaxon™."

As Glaxon™ continues to innovate, we look forward to the interesting products that will launch in the coming months and years.

