



Monthly Newsletter

April 2025

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April was another action-packed month for the NuLiv Science team as we continued our mission to connect, innovate, and grow—both at home and across the globe. From major industry events to international lab visits, we're excited to share the highlights with you!

Key Events

SupplySide East – Syracuse, New Jersey

We kicked off the month at SupplySide East, a key show for connecting with our East Coast partners and brands looking to level up their formulations. It was great to be back, catching up with long-time collaborators and meeting new companies interested in working with our branded ingredients like AstraGin®, Senactiv®, and Zylaria®. The show had an incredible energy, and it was exciting to see so many conversations around bioavailability, recovery, and gut health—topics we're proud to lead with our research-backed solutions.

FIBO – Cologne, Germany

Next up, our team traveled to Cologne for FIBO 2025, one of the largest and most influential fitness expos in the world. FIBO is where sports nutrition, active lifestyle trends, and innovation come together—and we were thrilled to be in the mix.

We connected with both international clients and partners from the U.S., highlighting how our ingredients are making waves in performance, recovery, and general wellness formulations across the globe. It's always exciting to see how the fitness community continues to evolve, and FIBO gave us fresh insight into how consumers in Europe are seeking smarter, science-backed supplementation.

Taiwan – Lab Visit with Our R&D Team

Meanwhile, Richard Wang, our President and CEO, made a special trip to Taiwan to visit our R&D labs. These visits are always a powerful reminder of the deep science and innovation at the core of what we do.

Meeting face-to-face with our scientists and researchers reinforces our commitment to transparency, quality, and continuous improvement. Richard and the team discussed ongoing research, explored new ingredient development, and gained insight into how we can continue delivering effective, cutting-edge solutions to our clients.

New Products Launched with NuLiv Ingredients:



Ghost Energy Iced Tea Lemonade

- AstraGin



Axe and Sledge Hydraulic V2 Mystery Flavor

- AstraGin



Core Nutritionals Pickle Hydrate

- Senactiv



Looking Ahead

With Q2 in full swing, we're excited for what's coming next. New launches, new research, and new ways to support our partners are right around the corner. As always, thank you for being part of the NuLiv Science journey.