



Monthly Newsletter

January 2025

February 2025



February was packed with events, client visits, international travel, and expos! From hosting our very own NuLiv Science Summit to attending industry-leading shows, it's been an incredible month of collaboration, learning, and strengthening relationships.

Key Events

NuLiv Science Summit 3

This month, we hosted our 3rd NuLiv Science Summit in beautiful Puerto Vallarta, Mexico. It was an unforgettable experience bringing together some of the best minds in the industry, including Diana Morgan (NutraBolt & What's Up With Supps), Heather Jacques (Axe & Sledge), Nuno Freitas (Prozis), and Eric Ortega (Elite Labs).

Unlike traditional trade shows and expos, the Summit gave us the chance to truly connect with our clients on a deeper level—beyond business and product discussions. Whether it was sharing insights over dinner, exchanging ideas in a relaxed setting by the pool, or riding ATVs through the jungle, these experiences strengthened our partnerships in a way that the fast-paced tradeshow environment often doesn't allow. We value these moments to understand our clients' visions, challenges, and goals, helping us collaborate more effectively for future success.

Historic Labs

We also had the pleasure of welcoming the team from Historic Labs to our office for an in-depth discussion about future collaborations. Building strong partnerships is at the heart of what we do, and we're excited about what's ahead!

Expos

There was no shortage of travel for our team this month. Along with holding our own summit we also attended three expos including The ExpoFitness in Medellin Columbia, Sports & Active Nutrition Fitness Summit in San Diego California and The Arnold in Columbus Ohio. Each event provided us with valuable opportunities to connect with clients, catch up with industry friends, and stay ahead of emerging trends in sports nutrition and supplements.

Natural Products Expo West

It is just around the corner! Be sure to visit us at booth #3347—we can't wait to see you all there! As always, we appreciate your continued support and look forward to another exciting month ahead.

New Products Launched with NuLiv Ingredients:



Axe and Sledge The Grind

- AstraGin



Ghost Pump Passion Fruit Flavor

- AstraGin



Apollon Hooligan V50

- Senactiv, AstraGin



Apollon Night Night Fatty

- InnoSlim, AstraGin, Zylaria

