



Monthly Newsletter

**January 2025**

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2025 is in full swing with office renovations, client visits and our 3rd Summit in Mexico!

## Key Events

### Dr. Chia-Hua Kuo

We were thrilled to welcome two visitors to our office this month. Dr. Chia-Hua Kuo, the founder of Senactiv, traveled all the way from Taiwan to share the latest breakthroughs in Senactiv research. During his visit, Dr. Kuo provided fascinating insights into the science of healthy aging and emphasized the critical role of senescent cell clearance in optimizing long-term wellness. It was a privilege for our team to learn directly from one of the leading minds in the field

## New Products Launched with NuLiv Ingredients:



### HEAT L-Carnitine Powder

- InnoSlim



### NutraBio Base

- AstraGin



### Apollon Classic Gym

- AstraGin

### Donovan McDonald

We also had the pleasure of hosting Donovan McDonald, National Sales Manager for Centurion Labz. Donovan sat down with us to talk about his journey into the supplement industry, the origins of the Centurion Labz and gave us a sneak peek at some of the innovative products launching in 2025.

### NuLiv Science Summit 3.0

Lastly, we're kicking the year off with our 3rd Annual NuLiv Science Summit in Puerto Vallarta, Mexico. The summit is set to bring together some of the top leaders and innovators in the supplement and wellness space, including Robik Samborsky from Apollon Nutrition, Diana Morgan from Cellucor and What's Up With Supps, Heather Jacques from Axe and Sledge, and Nuno Freitas from Prozis. We can't wait to collaborate, share ideas, and explore new ways to drive the industry forward while soaking up the beautiful views of Mexico's Pacific coast.

Stay tuned for more updates from the summit and all the exciting projects we have in store for 2025!

