



Monthly Newsletter

July 2024

July 2024



This month, our team engaged in community service, hosted an adventurous client event, and attended a key industry summit. These activities strengthened our team and supported our community, client relationships, and strategic direction. We are excited about upcoming projects and events in the coming months, promising more impactful initiatives and updates.

Key Events

Beach Clean Up Huntington Beach

Our team came together this month for a fulfilling day of community service in Huntington Beach. The event was a huge success, with everyone pitching in to collect 61 pounds of trash and help preserve our beautiful coastline. It was inspiring to see the dedication and teamwork as we made a tangible impact on the environment.

NuLiv Summit II Canada

We had the pleasure of hosting our clients at the second NuLiv Supplement Summit in Squamish, British Columbia. This event was packed with adventure and camaraderie, featuring white water rafting, hiking, and more. The stunning natural backdrop of Squamish provided the perfect setting for networking and building stronger relationships with our clients.

NBJ Summit Rancho Palos Verdes

Our CEO and VP of Sales attended the NBJ Summit this month, a premier event for the supplement and global nutrition industry. The summit offered a platform for top nutrition industry CEOs and executives to discuss trends, challenges, and opportunities. An exclusive excursion to Catalina Island provided unique networking opportunities. Our leadership team returned with fresh insights and strategies to drive our company forward.



New Products Launched with NuLiv Ingredients:



New History Pre-Workout

- AstraGin



Ghost Legend V4

- AstraGin and Senactiv



Merica Labs Sleepy Joe

- Senactiv



Axe & Sledge Hydraulic V2 New Flavors

- AstraGin



Melting Forest Mushroom Coffee

- Senactiv



ALTISNOOZE Sleep Aid

- Zylaria

