



Monthly Newsletter

June 2025

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As we wrap up the first half of 2025, June was all about connection—whether it was team bonding, catching up with clients, or traveling coast to coast to strengthen partnerships. Here's a look at how we spent the month:

Key Events

Team Week

We kicked off June with Team Week, bringing the entire NuLiv Science crew together for a mix of productivity and fun.

Between strategy sessions, team lunches, and filming new content (including a great podcast episode with Spencer Lynn), we also made time to unwind and celebrate our hard work. Highlights included a sunny day at the beach, a trip to an Angels game, and lots of great conversations that sparked new ideas for the second half of the year.

Crush It Brands

Our travels this month took us to North Carolina, where we had the chance to visit the Crush It Brands team—including Core Nutritionals, Unmatched Supplements, MyoBlox, and Merica Labz.

It's always exciting to sit down with industry partners who are pushing boundaries and creating standout products in the sports nutrition space. From discussing new ingredient opportunities to catching up on upcoming product launches, the trip was packed with great conversations and future plans.

Gaia Herbs

While in North Carolina, we also had the privilege of visiting Gaia Herbs at their beautiful farm and facility in Brevard. The Gaia team gave us a full tour of their organic and regenerative farming practices, highlighting their dedication to sustainability, environmental stewardship, and their impact as a Certified B Corporation. It was inspiring to see firsthand how much care goes into every step of their process—from soil to supplement.

Beyond the tour, we had a meaningful sit-down discussion with their team, talking about the future of the natural products industry, Gaia's environmental initiatives, and how companies like ours can collaborate to drive meaningful change for both the planet and people's health.

New Products Launched with NuLiv Ingredients:



Axe and Sledge: Intake Deadlifts and Gummy Bears
- Senactiv



Axe and Sledge: Hydraulic V2 Deadlifts and Gummy Bears
- AstraGin



Ghost Merica Pop Hydrations
- Senactiv



Looking Ahead

As summer kicks off and Q3 begins, we're energized by the people we've met, the partnerships we've strengthened, and the new ideas we're bringing to life. Thanks, as always, to our clients, collaborators, and industry friends who help make this journey so rewarding.

Stay tuned—more exciting updates are coming next month!