



Monthly Newsletter

March 2025

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It's the last month of the quarter and we aren't slowing down! March was another incredible month of traveling, connecting with industry leaders and strengthening relationships with our partners worldwide.

Key Events

David Dodrill Visits NuLiv Science

To kick off the month, we had our good friend David Dodrill, VP of Sales at Axe & Sledge, stop by our office in Brea, CA. Not only did we catch up on the latest from Axe & Sledge, but we also recorded a podcast episode for our upcoming series! It's always a pleasure having David around and we're looking forward to seeing what's next for Axe & Sledge.

Natural Products Expo West

We attended one of our biggest shows of the year—Natural Products Expo West! Held in Anaheim, California, this event is a massive gathering of brands, retailers, and innovators across the natural products industry. Booth #3347 was buzzing with energy as we showcased our latest ingredient solutions and connected with longtime partners and new faces alike.

Travels

Bucked Up | Utah, USA

After Expo West, it was straight to Utah to visit The Bucked Up HQ and spend time with Ryan Gardner and the team. We got an exclusive taste of their new RTD Protein and of course, squeezed in a lift at their facility. Hearing about their upcoming launches and seeing how they're pushing innovation in the supplement space was truly inspiring. Big things are coming from Bucked Up and we're excited to be a part of their journey!

Sneak Supplements | Manchester, England

Next, we hopped across the pond to visit our friends at Sneak Nutrition in Manchester, England. Their latest energy drink flavors featuring AstraGin® are a must-try! It was great catching up with their team and discussing how AstraGin® is helping elevate their formulations for better absorption and performance.

New Products Launched with NuLiv Ingredients:



Thermo 212 | Axe & Sledge

- InnoSlim



Creatine | Ghost

- AstraGin



EAA+ | ProAM

- AstraGin



Japan

To round out the month, our VP of Sales, Ken Montes, flew to Japan to visit our partners at MayPro. The trip was filled with productive meetings, exciting discussions about expanding NuLiv Science's reach and of course, some incredible food.

Looking Ahead

With Q2 just around the corner, we're keeping the momentum going with more events, client visits, and product innovations on the horizon. Stay tuned for some exciting announcements next month!