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Monthly Newsletter

May 2025

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It's hard to believe, but the year is nearly halfway over—and with summer just around the corner, we're taking a moment to reflect on the momentum we've built so far in 2025. While May was a bit quieter compared to past months, it gave us time to regroup, strategize, and continue building meaningful connections—especially at one of our favorite international events of the year.

Key Events

Vitafoods Europe – Barcelona, Spain

This month, our team had the pleasure of attending Vitafoods Europe 2025 in Barcelona—a city as vibrant and forward-thinking as the global nutraceutical industry itself.

Vitafoods continues to be a key event for NuLiv Science, giving us the opportunity to meet with international partners, explore new trends, and share our latest research. It was energizing to see how our science-backed ingredients like AstraGin®, Senactiv®, and Zylaria™ continue to resonate across a variety of categories, from gut health and cognitive function to sports performance and recovery.

We had some fantastic meetings with both longtime collaborators and new faces, each conversation reinforcing the demand for high-quality, clinically studied ingredients that deliver real results.

Christopher Barr from White Lion – Podcast Visit

We also had a special guest at the NuLiv Science office this month—Christopher Barr, owner of White Lion. Christopher joined us for a recording session as part of our podcast series, where he shared the story behind his brand, his vision for the industry, and what it takes to stand out in a crowded supplement space. It was a great conversation filled with insights, authenticity, and plenty of laughs. Stay tuned for season 2 of our podcast series “In The Mix.”

Looking Ahead

As we prepare to enter the second half of the year, we're more committed than ever to innovation, research, and supporting our partners in creating products that truly make a difference. Thank you for being part of the NuLiv Science community. Here's to a fun summer ahead!

New Products Launched with NuLiv Ingredients:



Nitrogen Nutrition - All Heart

- AstraGin



Nitrogen Nutrition - NitroFlow

- Senactiv and AstraGin



Nitrogen Nutrition - HD Pump

- AstraGin

