



Monthly Newsletter

October 2024

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October has been an action-packed month for our team, filled with trade shows, client visits, and exciting collaborations. We have been gearing up for our biggest event of the year, SupplySide West in Las Vegas, which takes place on Halloween this year. Alongside the show, we're hosting several team events and connecting with key industry players. Earlier in the month, we attended Olympia, and welcomed Avvika to our office to discuss their new Senactiv product. It's been a month of building relationships, filming content, and making important strides in the industry.

Key Events

Avvika Visits NuLiv Science

We had a great time hosting the Avvika team at our office this month. They came by to discuss their new product featuring Senactiv® and filmed some fun content with our team, further strengthening our relationship.

NuLiv Science at Olympia Las Vegas

Our team attended Olympia in Las Vegas, where we met with brands and clients, further solidifying our presence in the sports nutrition space.

SupplySide West: Our Biggest Event of the Year Las Vegas

As one of our largest trade shows of the year, SupplySide West is the perfect opportunity for us to engage with brands and industry experts. Taking place on Halloween in Las Vegas, we enjoyed meeting with existing and prospective clients and hosting some exciting team events!

New Products Launched with NuLiv Ingredients:



Avvika Energy Drink

- Senactiv



Gold's Gym Nutrition Pre-Workout

- AstraGin



Panda Supps Rampage Limited CHAOS Edition Pre-Workout

- AstraGin



Frontline Formulations Zoom Project MK Ultra

- AstraGin



GHOST® SIZE V3

- AstraGin & Senactiv



Apollon Nutrition Hooligan

- Senactiv & AstraGin

