

Verbasnol™

Skin Health Nutraceutical

nulivscience.com

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We make no guarantees about the accuracy or completeness of the information presented herein. We are committed to the dissemination of accurate and unbiased information. Our goal is to contribute to the understanding of its potential benefits and limitations. For any inquiries, clarifications, or further information, please do not hesitate to contact us.

Thank you for your interest in our research overview.



BEAUTY FROM WITHIN

NuLiv Science utilizes a proprietary extraction technology to produce this unique verbascoside.

Validated by HPLC as a true verbascoside (a caffeoyl phenylethanoid glycoside (C₂₉H₃₆O₁₅))

A well-studied antioxidant for beauty from within applications

KEY BENEFITS



100%
PLANT BASED



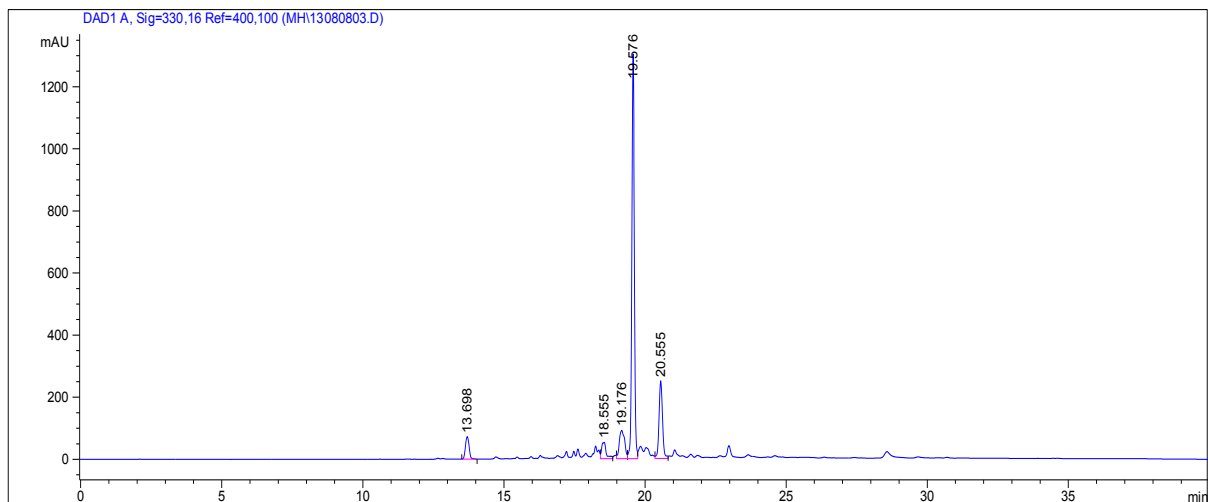
BRIGHT HEALTHY
SKIN



ANTIOXIDANT SUPPORT

VERBASNOL™ VERBASCOSIDE

Verbasnol™ is NuLiv Science's proprietary verbascoside extracted from *Rehmannia glutinosa* which has been validated as a true verbascoside by HPLC chromatography.



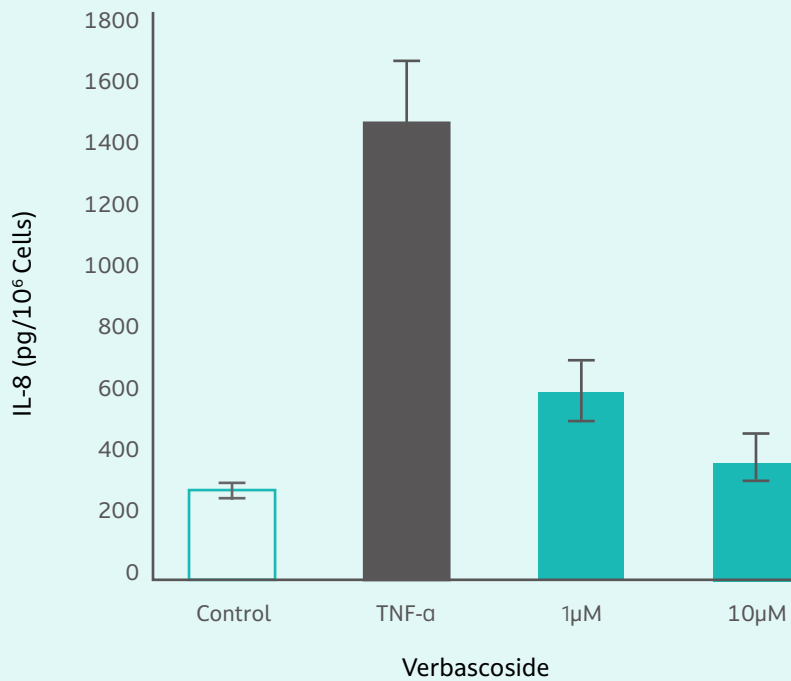
A HISTORY OF VERBASCOSIDE

Verbascoside is a potent polyphenol found in plants like olive oil and lemon verbena. For the plant itself, Verbascoside functions as a protector, defending the foliage against stressors like UV rays, pathogens, and hungry herbivores. Ancient traditions revered it for its healing properties and potential for skin health applications, looking to tap into the role it plays within the plant. Over time, scientific exploration unveiled its modern skincare potential.

This compound's antioxidant prowess works to fight free radicals, combating premature skin aging, while working to soothe sensitive skin. Verbascoside has also been shown to support collagen synthesis, crucial for skin elasticity and firmness, making it a helpful ingredient in healthy aging formulations.

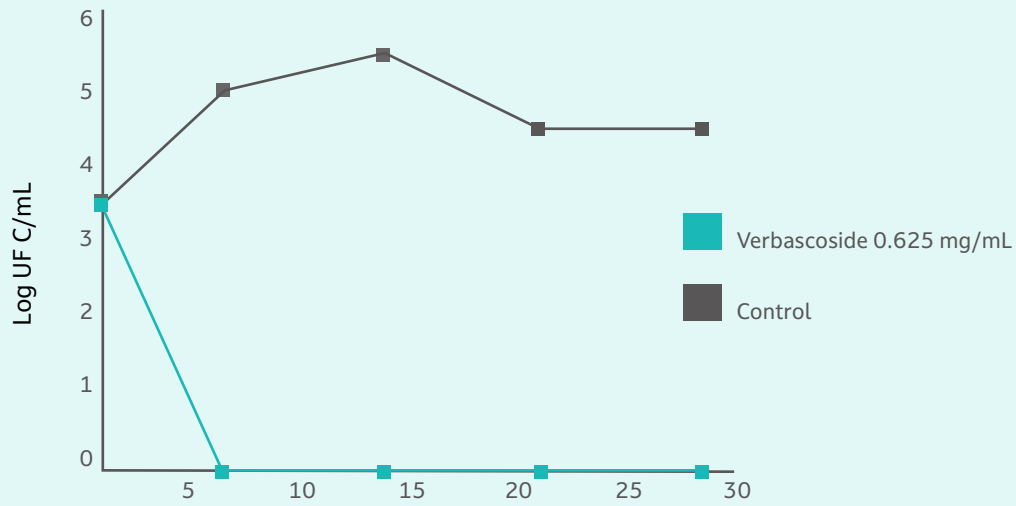
Its journey from a traditional remedy to a scientifically recognized skincare asset underscores its relevance. In contemporary skincare, it's a sought-after ingredient in many skin health formats for its natural protective properties and skin-rejuvenating abilities. Verbascoside's capacity to tackle oxidative stress, inflammation, and aid in skin regeneration cements its role in promoting healthier, resilient skin.

ANTI-INFLAMMATORY ACTIVITY



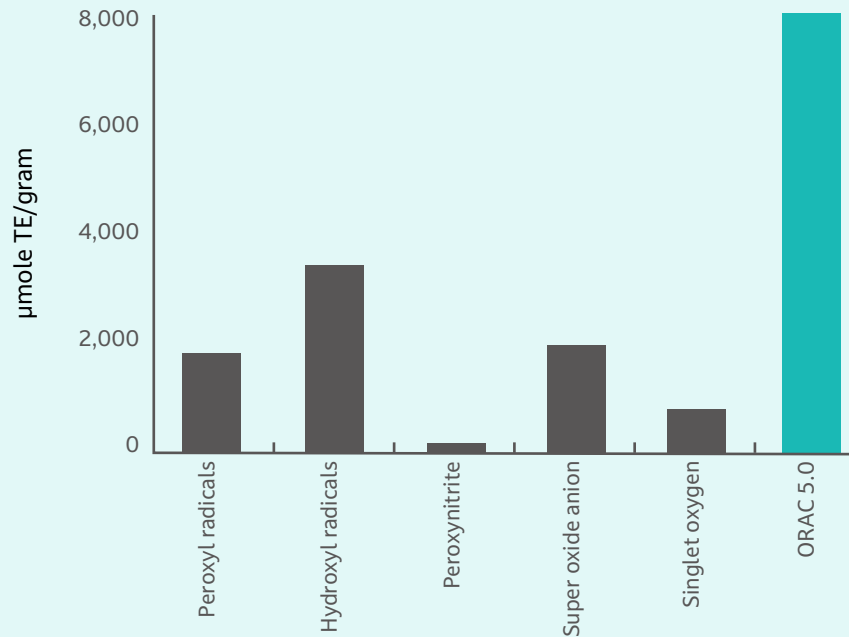
Verbascoside shows a strong anti-inflammatory activity since it induces a dose-dependent decrease of the expression of the pro-inflammatory chemokine IL-8 on primary cultures of human keratinocytes stimulated by TNF- α .

ANTI-MALASSEZIA FURFUR ACTIVITY



Verbascoside is a strong inhibitor of *Malassezia furfur* yeast growth with a MIC (Minimum Inhibitory Concentration) of 0.625 mg/mL.

ANTI-OXIDANT ACTIVITY



ORAC (Oxygen Radical Absorbance Capacity) measures a substance's ability to neutralize free radicals, showcasing its antioxidant strength and potential to mitigate oxidative stress. A high ORAC value, typically above 5,000 $\mu\text{mol TE}$ (Trolox Equivalent) per 100 grams or exceeding 1,000 $\mu\text{mol TE}$ per serving, denotes potent antioxidant capacity, indicating effectiveness in combating cellular damage caused by free radicals and supporting overall health. This graph indicates the ORAC value of Verbasnol™.

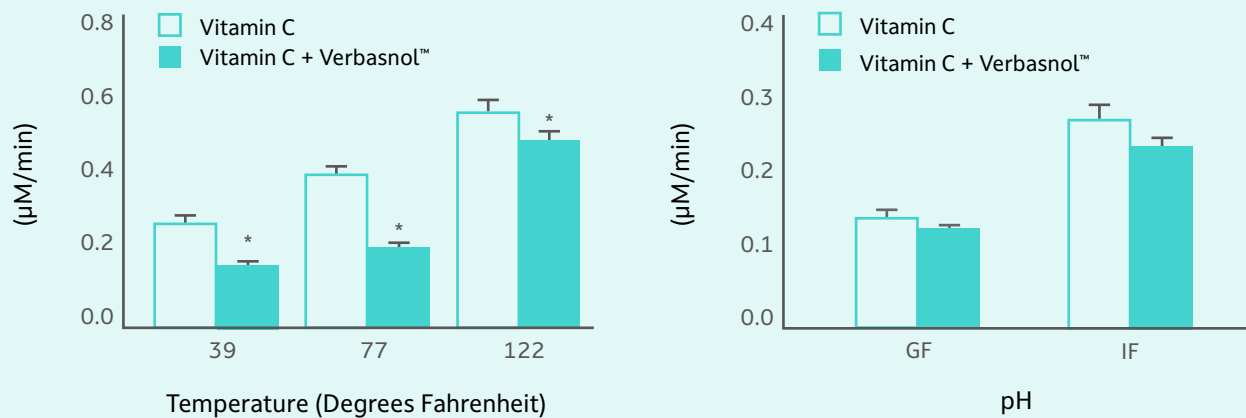


Customer: NuLiv Science

Sample Identification: Batch #: B-14657

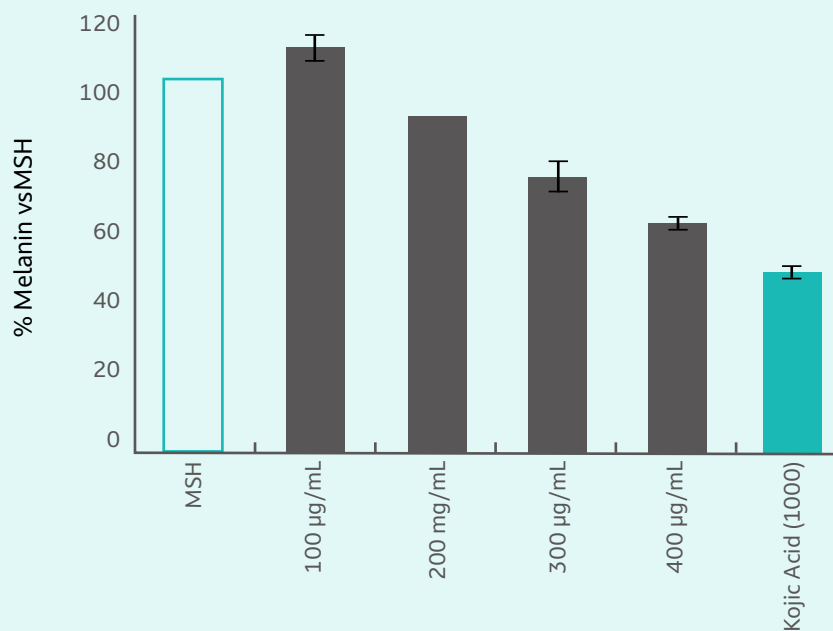
Description: VerbasNol (Verbascoside 10%), powder, MRTGH131122

VITAMIN C DEGRADATION



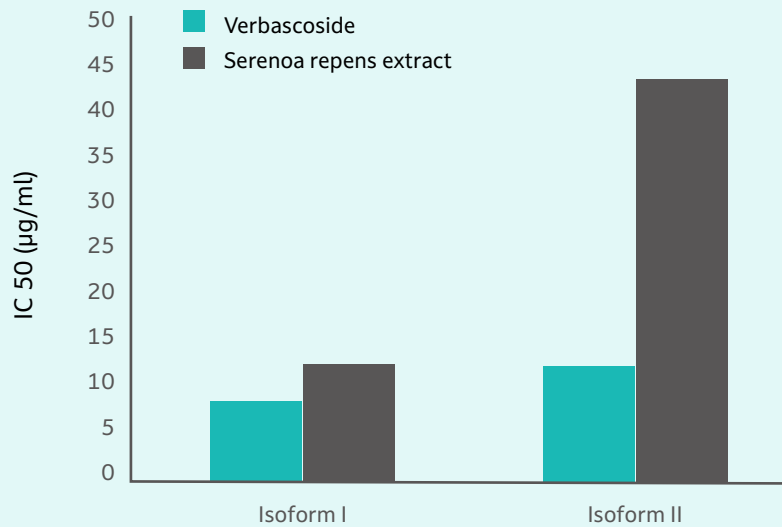
An internal study assessed the effect of Verbasol™ on the stability of vitamin C at temperatures ranging from 39°F to 122°F and in gastric and intestinal fluids. Vitamin C is also easily degraded at high pH. In our gastrointestinal tract, pH varies from highly acidic in the stomach (pH 1-3) to neutral or slightly alkaline in the duodenum (pH 6) and along the jejunum and ileum (pH 6-7.5).

ANTI-TYROSINASE ACTIVITY



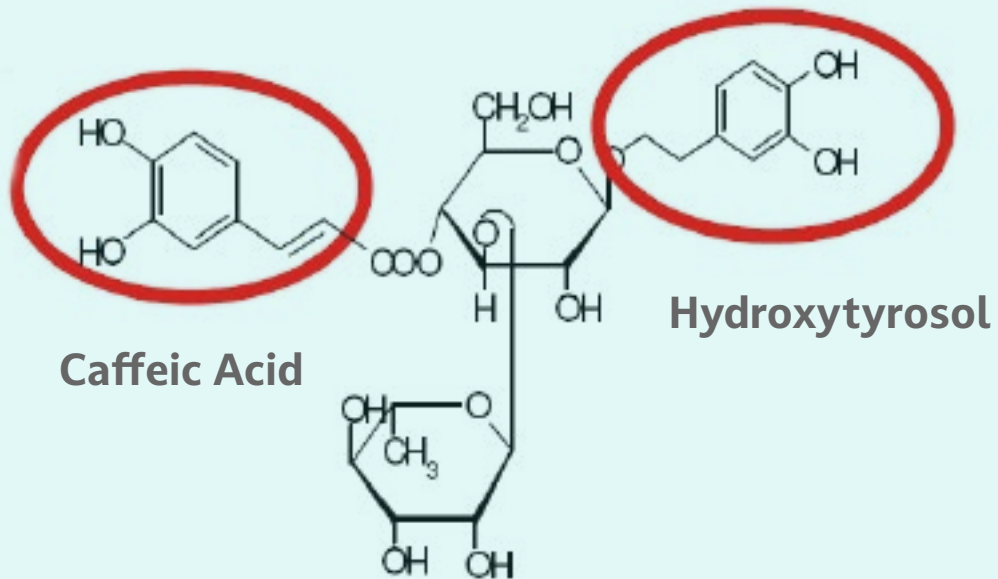
Verbascoside produces a significant reduction (~40%) at 400µg/mL, of the melanin synthesis in cultured melanocytes. This is comparable to the inhibition of ~50% reached by the positive reference standard (1000µg/mL kojic acid).

SEBUM ACTIVITY



Effective against 5 α -reductase, enzyme involved in sebum production. Inhibits 5 α -reductase, especially type II, more efficiently than *Serenoa repens* alcoholic extract, a common benchmark for this type of activity.

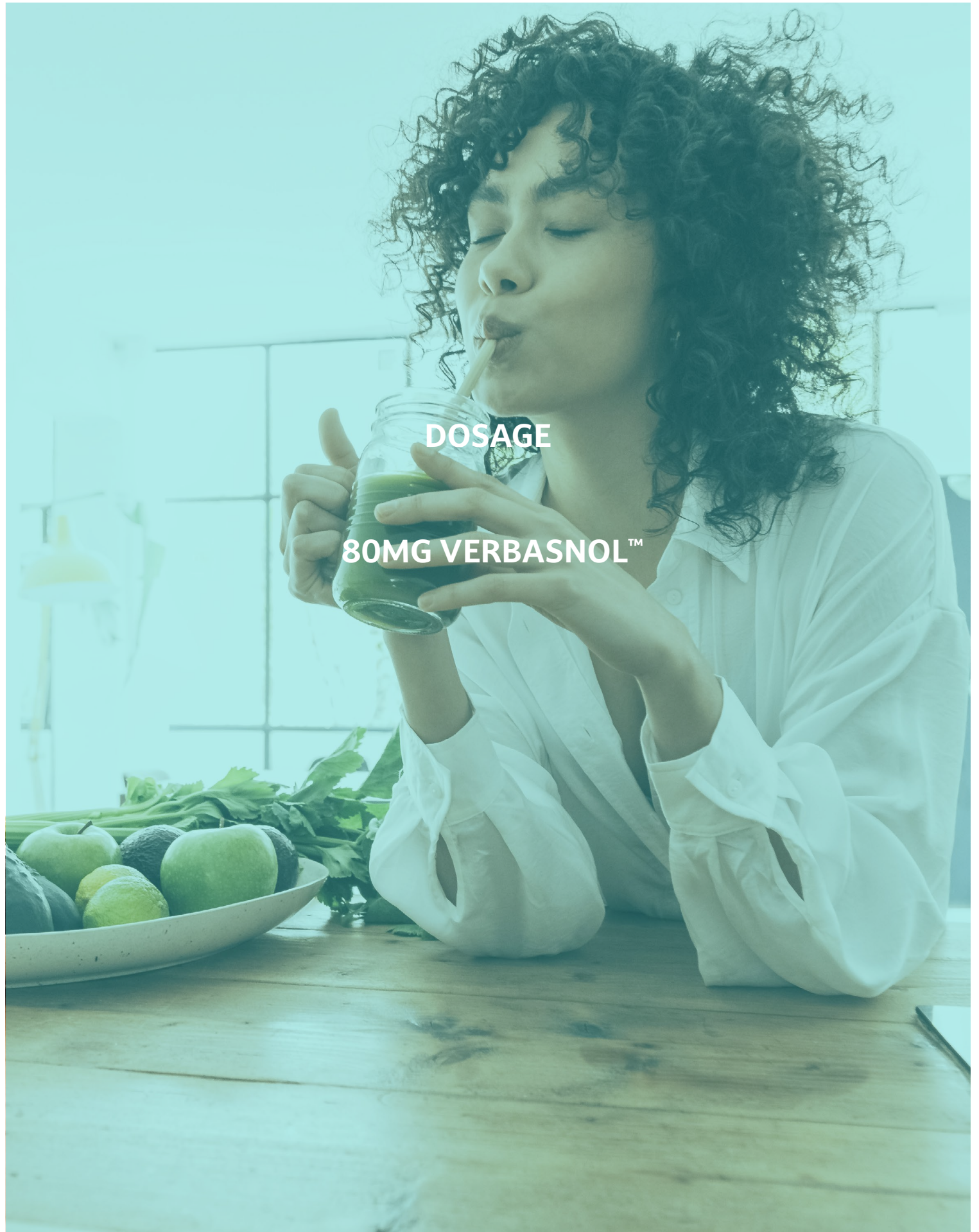
VERBASCOSIDE



Phenylpropanoids are Caffeic acid derivatives

TYPICAL PROPERTIES

Composition	Verbasol™ Rehmannia glutinosa extract titrated at 10% of verbascoside and maltodextrin
Appearance	Ambered-colored powder
Solubility	Freely soluble in water (Eur. Ph. 5th Edition)
Perservatives	Absent
Aflatoxins	Absent
GMO	Absent
Pesticides	Absent
Microbiology	Total microbial count: Bacteria < 100 CFU/g
Packaging	1kg
Storage	Store the product in the original, well-closed container, in a cool, dry area and protected from light
Shelf Life	24 months
Safety	Safety tested for both cosmetic and nutritional applications



DOSAGE

80MG VERBASNOL™

For questions and additional information please contact



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